

Annual



# PASSENGER VEHICLE FORUM

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18<sup>th</sup> December 2018 | The Leela Gurgaon

2018 Theme: "Disruption is an Opportunity"

[www.pvforum.in](http://www.pvforum.in)



# ROAD AHEAD FOR 2020

**250+**  
DELEGATES

**80%**  
PASSENGER  
WHEELER  
OEMS

**40+**  
SENIOR  
LEVEL  
SPEAKERS

**68%**  
DELEGATES  
WITH DIRECT  
CONTROL OF  
BUDGETS



After the success of Commercial Vehicle Forum & Two Wheeler Forum, we have created an opportunity for professionals associated with Passenger Vehicle Industry to come together and reflect on What's Next?

# THE CONFERENCE PROGRAM

PVF is a power packed one day program. Based on one-to-one discussions with senior professionals and stakeholders from the Indian Passenger Vehicle Industry, the forum puts together topics focused on a changing landscape, as India grows into the world's third-largest Passenger Vehicle market and the below trends disrupt the sector:

## Regulations

The PV regulatory space is witnessing increased activity to ensure cleaner and safer transport. The Government & Judiciary have taken some bold decisions such as leapfrogging the emission norms, mandatory crash tests, fuel efficiency norms, stricter road and vehicle safety norms etc. What are the challenges and opportunities associated with these regulatory changes?

## Connectivity

Connectivity is still in the early stages of adoption in India. However, connectivity-linked applications are picking up. More advanced telematics features that utilize car sensor data, driving behavior, and vehicle-health parameters are also evolving. What is the way forward for connected cars in India?

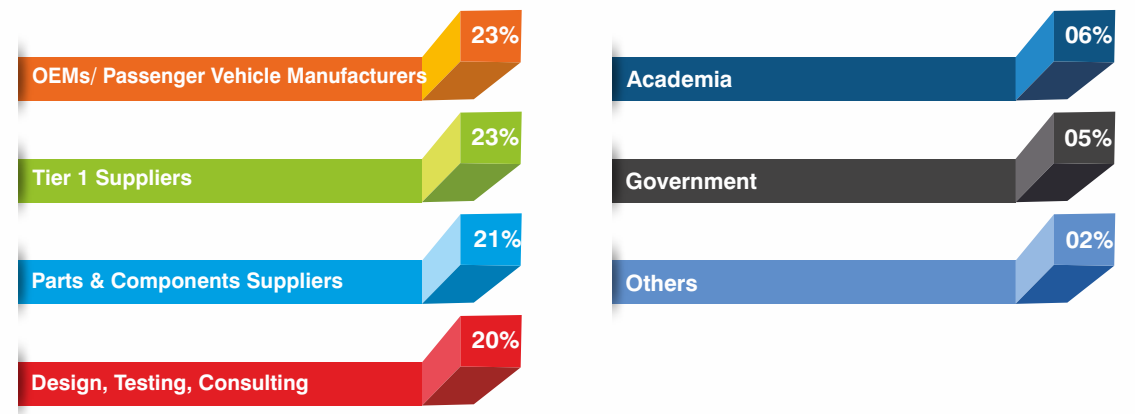
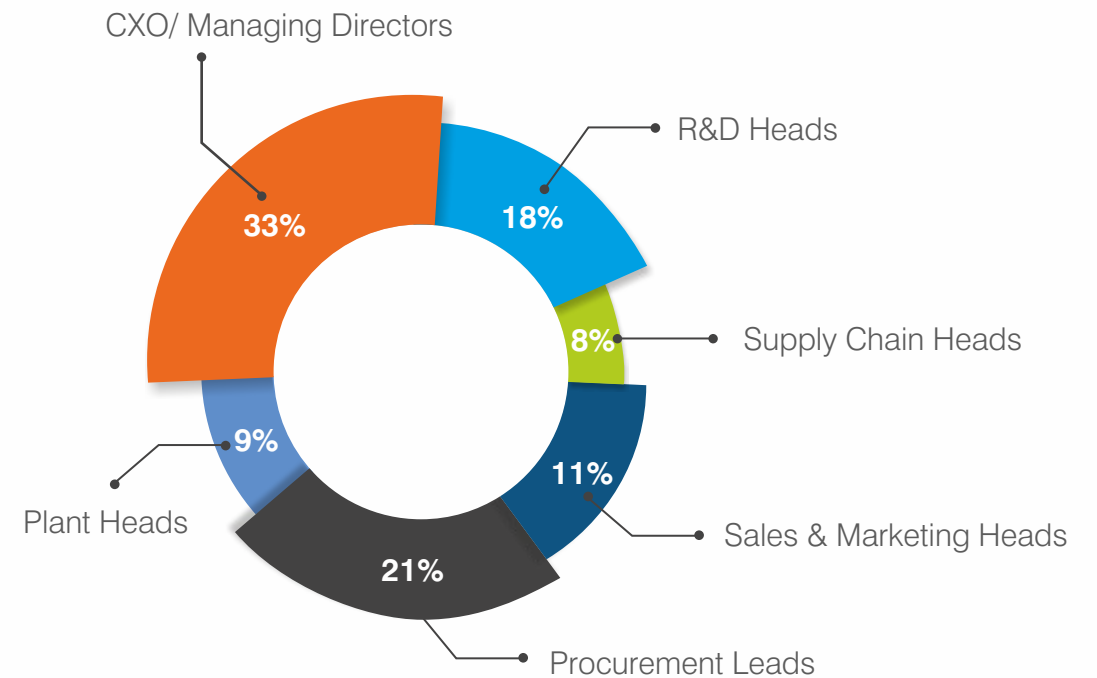
## Electrification

The regulatory flip flop around India's electric vehicle plans reflects the underlying stress of what is a potential game changer for the auto industry and also a huge disruptive threat; for now, where is the roadmap?

## Shared Mobility

Penetration of shared mobility in India remains low compared with China and the United States, but a major shift is under way in densely populated cities where sharing vehicles costs less, comparatively, than driving a personal car. Will consumers choose to give up personal ownership of cars in favour of sharing? Will we overcome our cultural subtleties?

## OUR PARTICIPANT LIST TYPICALLY INCLUDE



You will benefit from content, delivered by leading executives from across the Passenger Vehicle industry, in an environment conducive to business and networking

# THE LEADERS

Leaders informing and shaping the industry.



**MR. YOGESH WADHWA**  
Alliance General Counsel  
Renault and Nissan



**MS. SAKSHI VIJ**  
CEO & Founder - Mylescars  
CEO & Executive Director - Carzonrent India Pvt Ltd



**MR. HARDEEP S. BRAR**  
Director & Board Member  
Nissan Motor Corporation



**MR. PAVAN SACHDEVA**  
Sr. GM- Group Public Affairs  
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**MR. SUDIPTO BASU**  
Executive Director  
ECMA



**MR. DEEPANKAR TIWARI**  
Head, Vehicle Solutions & Business  
Development, India & South Asia - UBER



**MR. NIKUNJ SANGHI**  
President ASDC, Past President F A D A,  
Founder JS Fourwheel Motors



**MR. K. K. GANDHI**  
Principal Advisor  
SIAM



**MR. SOHINDER GILL**  
Chief Executive Officer - Global Business for  
HERO ECO - Director - Corporate Affairs of  
the Society of Manufacturers of Electric Vehicles (SMEV)



**MR. ARUN MALHOTRA**  
Former MD  
Nissan India



**MR. NILESH SANGOI**  
Chief Executive Officer  
Meru Mobility Tech Pvt. Ltd.



**MR. RAJESH LOOMBA**  
MD - Eco Rent a Car  
Secretary - Indian Tourist Transporters'  
Association

# THE GIANTS

Where experience meets  
knowledge and innovation

# EXHIBIT / SPONSOR

Showcasing new solutions in today's rapidly changing Passenger Vehicle market

## WHO IS EXHIBITING / SPONSORING



# GAME CHANGERS





**EITHER  
YOU ARE  
HERE OR  
YOU ARE  
NOT.**



**“ Commercial Vehicle Forum\*  
is one of the most prestigious  
meetings in India, why is it so,  
because it is a forum that  
brings forth the changing  
thoughts & ideas about the  
future of the CV industry ”**

**MR. ERICH NESSELHAUF**

Ex Managing Director and CEO,  
Daimler India Commercial Vehicles Pvt. Ltd.

\*Testimonial for our most recent automotive event

# ASSOCIATION PARTNERS



# MEDIA PARTNERS



# GET IN TOUCH



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## About the Organiser

THREEFOLD is a modern B2B event organiser driven by passion to leverage best practices across data analytics, segmented marketing, curated content and research to deliver highly targeted and professional events.



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