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# Passenger Vehicle Forum

## 18<sup>th</sup> Dec 2018

### The Leela Gurgaon

Post Show Report

<https://pvforum.in>

## Highlights of PVF 2018



- The latest edition of Passenger Vehicle Forum (PVF) was held on **18<sup>th</sup> Dec 2018** at **The Leela - Gurgaon**. PVF was successful in bringing together **250+ delegates, 40 industry leaders as speakers and over 25 partners**.
- Some of the key topics of discussion at the forum included **Current State of the Indian PV Industry & The Way Forward, Regulatory Trends, Connected Car, Electrification & Shared Mobility**.
- Several prominent PV industry leaders participated at the Forum, including **Mr. Pankaj Narula - Executive Advisor Suzuki Motor Corporation, Mr. Hardeep S. Brar - Director & Board Member, Nissan Motor Corporation, Mr. Ravikiran S Avvaru - Head of IT Department & CISO, Toyota Kirloskar Motor, Mr. Nikunj Sanghi – President, ASDC - Founder JS Fourwheel Motors, Mr. Nilesh Sangoi - Chief Executive Officer, Meru and many more.**

# Pre Event Publicity: Online

Automotive-Technology.com™

Enter Keywords...

HOME CATEGORIES SUPPLIERS DIRECTORY EVENTS LISTING PRODUCTS GALLERY INDUSTRY UPDATES

## INDUSTRY PRESS RELEASES

Tuesday, Oct 16, 2018

### Passenger Vehicle Forum To Be Held At Leela, Gurgaon On 18 Dec 2018

After the success of Commercial Vehicle Forum & Two Wheeler Forum, the organisers – Threefold Business Solution Pvt. Ltd., have created an opportunity for professionals associated with Passenger Vehicle Industry to come together and reflect on What's Next?

Passenger Vehicle Forum (PVF), is the only conference of its kind, dedicated to the Passenger Vehicle Sector in India. Attendees come hungry to learn from highly interactive panel sessions that include industry experts from all corners of the Passenger Vehicle space (including Passenger Vehicle Manufacturers, Auto Suppliers, Government, Auto Associations / Bodies, Dealers and more).

The upcoming edition of PVF will take place on 18th Dec 2018 at The Leela Gurgaon. The rubric for this year's forum is: "Disruption is an Opportunity?"

In their upcoming 5th event for the automotive sector, at PVF, the organisers will be welcoming 250+ senior level executives and 40+ industry experts across Passenger Vehicle Ecosystem such as Maruti Suzuki, Mahindra, Tata Motors, Renault, Hyundai, Toyota, Ford, Jeep, Honda, BMW, Audi, Mercedes-Benz, HPCL, Shell, Castrol, Siemens, Stratasys, SKF, NRB Bearings, MRF, JK Tyre, Apollo Tyres, Rane, SIAM, ACMA, ECMA, FADA, SMEV, ICAT, ARAI etc.

Several prominent PV industry leaders are confirmed speakers at the Forum, including (but not limited to): Mr. Pavan Sachdeva – Sr. GM Group Public Affairs Mahindra & Mahindra Ltd, Mr. K. K. Gandhi – Principal Advisor SIAM, Mr. Sohinder Gill – CEO Global Business HERO ECO & Director Corporate Affairs SMEV, Mr. Deepankar Tiwari – Head, Vehicle Solutions & Business Development India & South Asia UBER, Mr. Dattatreya Gaur – Vice President Robert Bosch Engineering and Business Solutions and many more.



## PASSENGER VEHICLE FORUM TO BE HELD AT LEELA, GURGAON ON 18 DEC 2018

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automotive  
SCRIPT



HOME NEWS LAUNCHES REVIEWS COVER STORY INTERVIEWS COMPONENTS

E-MAGAZINE

Home > News > Car News >

## PASSENGER VEHICLE FORUM TO BE HELD AT LEELA, GURGAON ON 18 DEC 2018

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<https://pvforum.in>



# Pre Event Publicity: Print



Auto Tech Review

Autoparts Asia

Automotive Script

# Pre Event Publicity: E-Mailers

**PASSENGER VEHICLE FORUM 2018**  
18th Dec 2018  
The Leela Gurgaon

Dear,

At the upcoming [Passenger Vehicle Forum](#), we have leaders, innovators and experts from across incumbents and new entrants alike discussing whether the future is truly electric?

The speaker list includes leading EV Experts across Tata Motors, SMEV, Shuei, Mahindra & Mahindra, EV Motors, E&Y and Homan Motors Ltd.

[BLOCK YOUR SEAT NOW!](#) [VIEW AGENDA](#) [VIEW SPEAKERS](#)

**MEET INDIA'S LEADING EV EXPERTS AT PVF 18**



Mr. Niko Bhabu  
VP Technology & Co-Founder  
EV Motors



Mr. Hemant Purohit  
Head - Marketing, Product  
LATAM Sales PV IB  
Tata Motors

**PASSENGER VEHICLE FORUM 2018**  
18th Dec 2018  
The Leela Gurgaon

**Confirmed Brands @ PVF 2018**



**BLOCK YOUR SEAT NOW! LAST 2 DAYS LEFT TO AVOID 15% DISCOUNT**

**PASSENGER VEHICLE FORUM 2018**  
18th Dec 2018  
The Leela Gurgaon

**Is the future, electric?**

Our survey with PV Industry leaders has indicated that the above is one of the top questions on their mind.

To shed light on the matter, we are thrilled to welcome industry stalwarts such as Mr. Pavan Sachdeva - Sr. GM Group Public Affairs, Mahindra & Mahindra Ltd., Mr. Schindler Gill - CEO Global Business, HERO ECD & Director Corporate Affairs SMEV, Dr. Rishabh Chahal - Founder Homan Motors Ltd., Mr. Kamal Chugh - Director Newswatch & Electric Mobility at EY and more at the upcoming PVF-2018.

[View Website](#) [View Brochure](#) [View Agenda](#)



Mr. Pavan Sachdeva  
Sr. GM- Group Public Affairs  
Mahindra & Mahindra Ltd



Mr. Schindler Gill  
Director Corporate Affairs, SMEV  
& CEO, Global Business  
HERO ECD

**PASSENGER VEHICLE FORUM 2018**  
18th Dec 2018  
The Leela Gurgaon

Attendees at [Passenger Vehicle Forum 2018](#) will not only hear views from industry leaders on the key trends, challenges & opportunities in the Indian PV Industry but also discover new innovations, the latest technologies & best practices in the sector.

**COMPANIES SHAPING THE FUTURE OF PV INDUSTRY @ PVF 2018**



HP LUBRICANTS  
POWER TO PERFORM

HP Lubricants is India's largest lubricant marketer, which markets more than 450 grades of lubricants, specialties and greases manufactured in state-of-the-art blending plants spread across India. [Click to know more](#)



TRAK N TELL

Trak N Tell is a Gurugram-based IoT start-up that provides sophisticated vehicle telematics solutions. [Click to know more](#)

**PASSENGER VEHICLE FORUM 2018**  
18th Dec 2018  
The Leela Gurgaon



MR. HARDEEP S. BRAR  
Director & Board Member  
Nissan Motor Corporation



MR. YOGESH WADHWA  
Alliance General Counsel  
Renault and Nissan

We are delighted to welcome senior associates from one of India's largest Passenger Vehicle manufacturers - Nissan India.

Mr. Hardeep S. Brar - Director & Board Member, Nissan Motor Corporation and Mr. Yogesh Wadhwa - Alliance general Counsel, Renault and Nissan, will be joining us as speakers at [Passenger Vehicle Forum 2018](#).

[Download Agenda](#) [Download Brochure](#)

Hardeep and Yogesh will be sharing his views on the Current state of the Indian PV Industry & the Way Forward as part of the Key Note Panel.

[View all Speakers](#) [View Website](#)



# Pre Event Publicity: Social Media - LinkedIn

Mr. Hemal N Thakkar, Associate Director at CRISIL Research, on the key trends shaping the Indian Passenger Vehicle Market

...see more



KEY TRENDS SHAPING THE INDIAN PASSENGER VEHICLE MARKET

Rohin Sharma on LinkedIn

39 Likes · 4 Comments

Like Comment Share

2,176 views of your post in the feed

Passenger Vehicle Forum brings together some of the biggest & brightest names of the PV space

...see more



11 Likes

Like Comment Share

865 views of your post in the feed

Over 30 speakers confirmed including Mahindra Rise Nissan Motor Corporation, General Motors, Renault India Automotive Research Association of India (ARAI) SOCIETY OF MANUFACTURERS OF ELECTRIC VEHICLE ...see more




14 Likes · 4 Comments

Like Comment Share

1,649 views of your post in the feed


# Pre Event Publicity: Social Media - Facebook



**Passenger Vehicle Forum**  
 October 23 · 🌐

One of the key disruptive trends reshaping the Indian Passenger Vehicle Industry and car ownership and usage patterns is Shared Mobility. This is all thanks to rising traffic congestion and commute times, growing coverage of public transport and availability of a host of new age shared mobility options.

To shed more light on the subject, we are delighted to welcome senior management from one of India's largest shared mobility providers - Meru Cabs.

Please join me in welcoming... See More





18 Dec 2018,  
The Leela – Gurgaon  
[www.pvforum.in](http://www.pvforum.in)


**Mr. Nilesh Sangoi**  
Chief Executive Officer  
Meru Mobility Tech Pvt. Ltd.

*"Hear from the CEO of India's pioneering and most trusted cab service."*


31  
People Reached

9  
Engagements


Boost Post


**Passenger Vehicle Forum**  
 December 5 at 11:25 AM · 🌐


Curious about Electric Cars? Listen to India's leading EV Experts!  
 More info on event: <http://pvforum.in/>  
 #electricvehicles #automotive #electrification #automotivetech #passengervehicles #electriccars #evs




**PASSENGER VEHICLE FORUM**  
 Disruption is an Opportunity  
 18<sup>th</sup> December, 2018 - The Leela Gurgaon




Mr. Hemant Puri  
Head – Marketing, Product & L&M Sales PV BU, Tata Motors




Mr. Nicco Bhambhani  
VP Technology & Co-Founder EV Motors




Mr. Chiranjeev C. Biswal  
Manager – EV Initiatives (Shakti)



Dr. Rishen Chahal  
Founder Hiran Motors LLP



Mr. Sohinder Gill  
Director General- SMEV & CEO Global Business, HERO EDO



Mr. Kishu Garg  
Director – Renewables & Electric Mobility, ITC


**Passenger Vehicle Forum**  
 Event Planner

Send Message

16  
People Reached

2  
Engagements


Boost Post



**Passenger Vehicle Forum**  
 November 15 · 🌐

We are proud to announce the presence of Mr. Arun Malhotra – Former MD, Nissan India as a Keynote Speaker at Passenger Vehicle Forum 2018.

He has over three decades of experience in the Automotive industry and has worked with organisations such as Bajaj Auto, Maruti Suzuki, Mahindra & Mahindra, Nissan India etc. in the past.

More info on Passenger Vehicle Forum: <http://pvforum.in/>... See More





18 Dec 2018,  
The Leela – Gurgaon  
[www.pvforum.in](http://www.pvforum.in)

**Mr. Arun Malhotra**  
Former MD  
Nissan India

*"Hear from well renowned Auto Industry Leader"*

21  
People Reached

5  
Engagements

Boost Post



# Pre Event Publicity: Social Media - Twitter



Over 30 speakers confirmed including  
[@MahindraRise](#) [@Nissan\\_India](#) [@GM](#)  
[@RenaultIndia](#) [@FADA\\_India](#) [@PwC](#) [@Uber](#) &  
 more at the upcoming PVF 2018

View Website: [pvforum.in](http://pvforum.in)  
 View Brochure: [bit.ly/2OVkHdY](http://bit.ly/2OVkHdY)

[#emissions](#) [#electricvehicles](#) [#automotive](#)  
[#automotivetechology](#)



10:18 PM - 19 Nov 2018

9 Likes



Passenger Vehicle Forum brings together  
 some of the biggest & brightest names of the  
 PV space in its Keynote Panel.

More info on Passenger Vehicle Forum:  
[pvforum.in](http://pvforum.in)

[#passengervehicles](#) [#cars](#) [#automotive](#)



9:46 PM - 5 Dec 2018

9:46 PM - 5 Dec 2018



We are proud to announce that Mr. Hardeep  
 S. Brar – Director & Board Member, Nissan  
 Motor Corporation is a Keynote Speaker at  
 Passenger Vehicle Forum 2018.

More info on Passenger Vehicle Forum:  
[pvforum.in](http://pvforum.in)

[#automotive](#) [#passengervehicles](#) [#pvf](#)



9:24 PM - 28 Nov 2018

9:24 PM - 28 Nov 2018



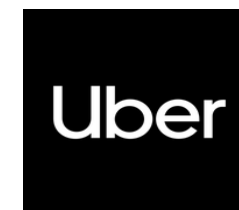
## Speakers at PVF 2018 (1/2)



## Speakers at PVF 2018 (2/2)



HRIMAN Motors LLP





## Attendees at PVF 2018 (1/2)

SKH Metals Limited



SANSERA  
ENGINEERING



Panasonic



MAHLE  
*Driven by performance*



## Attendees at PVF 2018 (2/2)





# Sponsors at PVF 2018

## PLATINUM PARTNER



## GOLD PARTNER



## EXHIBITING AND OTHER PARTNERS



## Partners at PVF 2018

### ASSOCIATION PARTNERS



### MEDIA PARTNERS





## Networking & Business Development at PVF 2018 (1/2)



## Networking & Business Development at PVF 2018 (2/2)





## Exhibitors at PVF 2018 (1/2)





## Exhibitors at PVF 2018 (2/2)



# Panel Sessions

## INAUGURAL & KEYNOTE PANEL



**MR. HARDEEP S. BRAR**  
Director & Board Member  
Nissan Motor Corporation



**MR. ARUN MALHOTRA**  
Former MD, Nissan India  
Auto Industry Expert



**MR. NIKUNJ SANGHI**  
President, ASDC & Past President, F A D A  
Founder, JS Fourwheel Motors

Session moderated by:



**MR. JINAL SHAH**  
Regional Director – South Asia  
Operations - Power Systems Research



**MR. PANKAJ NARULA**  
Executive Advisor  
Suzuki Motor Corporation



## REGULATORY PANEL DISCUSSION

# Panel Sessions



**MR K. K. GANDHI**  
Convener - Centre for Auto  
Policy & Research



**MR. BALRAJ BHANOT**  
Former Director  
ARAI



Session moderated by:



**MR. HEMAL N THAKKAR**  
Associate Director  
CRISIL Research



**MR. YOGESH WADHWA**  
Alliance General Counsel  
Renault and Nissan



**MR. ANSHUL GUPTA**  
Director  
ESI India



# Panel Sessions

## CONNECTED CAR PANEL DISCUSSION



**MR. RAVIKIRAN S AVVARU**  
Head of IT Department, CISO  
Toyota Kirloskar Motor



**MR. PRANSHU GUPTA**  
Founder & CEO  
Trak N Tell



**MR. RAKESH BIDRE**  
Senior Engineering Manager  
General Motors Technical Centre India



**MR. VINAY SOLANKI**  
Head IoT  
Lenovo (APAC & MENA)



**MR. DATTATREYA GAUR**  
Vice president Robert Bosch  
Engineering and Business Solutions



**MR. NITIN NAIR**  
General Manager Connected Cars  
(AMI, Africa, Middle East, India)  
Nissan Motor Corporation

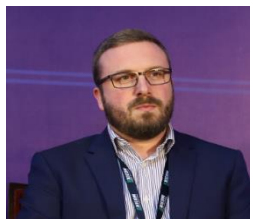
Session moderated by:

# Panel Sessions

## ELECTRIFICATION PANEL DISCUSSION



**MR. MANUJ KHURANA**  
CEO, NewMo



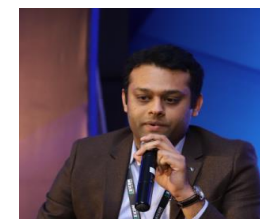
**MR. MARC COLTELLI**  
Global Power & Utilities - Strategy &  
Operations Leader, EY



**MR. AYUSH LOHIA**  
CEO  
Lohia Auto Industries



**MR. VISHAL MALHOTRA**  
National Sales Head, Automotive  
Infineon Technologies India Pvt Ltd



**MR. AKSHAY AHUJA**  
Dy Manager, Business  
Development & Strategy, Exicom



**MR. KANV GARG**  
Director – Renewables & Electric  
Mobility, EY

Session moderated by:

# Panel Sessions

## SHARED MOBILITY PANEL DISCUSSION



**MS. SAKSHI VIJ**  
CEO & Founder - Mylescars  
CEO & Executive Director - Carzonrent India



**MR. NITIN CHADHA**  
COO/Co-Founder  
sRIDE



Session moderated by:



**MR. PAWAN MULUKUTLA**  
Head of City Development  
Bosch



**MR. NILESH SANGOI**  
Chief Executive Officer  
Meru Mobility Tech Pvt. Ltd.



**MR. SUDHINDRA REDDY**  
COO  
Zoomcar



# Presentation Sessions (1/2)

## Current Status Of PV Industry And The Way Forward



MR. PUNEET GUPTA  
Associate Director - Automotive  
Forecasting, IHS Markit

## BSVI Compliant Passenger Car Oils



MR. SHAKTI PRASAD MISHRA  
DGM Technical Services  
HPCL

## Strategy And The Way Forward For Repsol



MR. HARI PRAKASH  
CEO  
GP Petroleums Limited

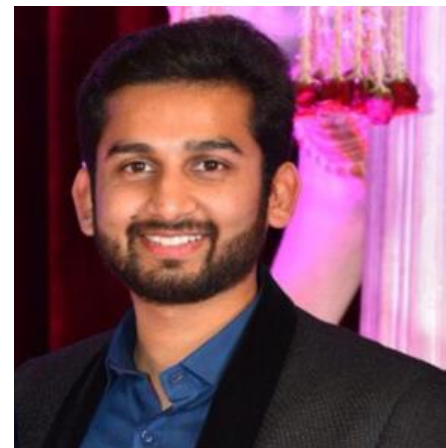
## Presentation Sessions (2/2)

### Microcontrollers – Hero Of Connected Cars



MR. VISHAL MALHOTRA  
National Sales Head, Automotive  
Infineon Technologies India Pvt Ltd

### CFRP Disruption In Automobile Industry



MR. PRATEEK JAIN  
Co-Founder  
FuComs LLP

## Testimonials (1/3)

*"Thank you for organizing a very thoughtful, content heavy and knowledge enhancing event. Much appreciated."*



**Sumit Verma – DGM Marketing, GP Global**

*"The PV Forum was useful and well conducted. Congratulations and best wishes to the team.."*



**K.B. Sridhar - CEO, Olympic Industrials**

*"PVF is a very nice and a healthy forum. Such events should be organised frequently."*



**Chitbhav Bhatjiwale – Corporate Sales Manager, Trak N Tell**



## Testimonials (2/3)

*“The forum was very informative and related to current market scenario”*

**Ranjan Sharma – Manager, Maruti Suzuki India**



*“Thanks for the nice event. Really appreciate the event & topics covered.”*

**Nitin Palve - Application Engineering & Technical sales, HOERBIGER India**



*“It was really a good experience to get connected with other stakeholder of auto business ”*

**Amit Dubey – Manager, Maruti Suzuki India**



## Testimonials (3/3)

*"It was a fantastic event. Keep me posted about the next one too"*

**Arun Bhati- Founder & COO, Orahi**



*"Thanks a lot to the organizers and appreciate the moderation and good inputs by esteemed speakers."*

**RaviKiran Avvaru - Head of IT Department, Toyota India**



*"It was a great show and well organized. Congratulations."*

**Pawan Mulukutla - Head of City Development, Bosch**



## Feedback

### Delegates

**100%** Satisfied with PVF  
2018

**96%** Likely to participate  
at future edition

**95%** Likely to recommend  
PVF 2018 to associates

### Sponsors

**95%** Satisfied with PVF  
2018

**93%** Likely to participate  
at future edition

**98%** Likely to recommend  
PVF 2018 to associates

## Event Kit (1/2)

Annual

**PASSENGER  
VEHICLE FORUM**

18<sup>th</sup> December 2018 | The Leela Gurgaon

2018 Theme: "Disruption is an Opportunity"

[www.pvforum.in](http://www.pvforum.in)

**FORUM GUIDE**

**OUR  
PORTFOLIO  
OF EVENTS**



**COMMERCIAL VEHICLE FORUM**  
25 April 2019, Pune  
[www.cvforum.in](http://www.cvforum.in)



**TWO WHEELER FORUM**  
August 2019, Delhi NCR  
[www.twforum.in](http://www.twforum.in)



**PASSENGER VEHICLE FORUM**  
December 2019, Delhi NCR  
[www.pvforum.in](http://www.pvforum.in)

Organised by:  
**THREEFOLD**

For more information on how to get involved, please contact:  
Rohit Dewan  
M: + 98111 52332  
E: [rohit@threefold.in](mailto:rohit@threefold.in)



**PASSENGER  
VEHICLE FORUM**

**The Leela Gurgaon**  
18<sup>th</sup> Dec, 2018

Please join us for  
**Networking Lunch**





**PASSENGER  
VEHICLE FORUM**

**The Leela Gurgaon**  
18<sup>th</sup> Dec, 2018

Please join us for  
**Cocktail & Hors d'oeuvres**

From 6:00 PM - Onwards





## Event Kit (2/2)



## Venue (1/2)





## Venue (2/2)





**Thank You!**

For more information about how you can get involved, please contact:

Rohit Dewan, +91-9811152332, [rohit@threefold.in](mailto:rohit@threefold.in)

Raghav Shankar, +91-9599881027, [raghav@threefold.in](mailto:raghav@threefold.in)

Harpreet Singh, +91-9599881028, [harpreet@threefold.in](mailto:harpreet@threefold.in)